

Company Description

Good Wolf Property Management, LLC is a Cincinnati based real estate firm specializing in acquiring, renovating and managing small to mid-size apartment communities.

Our strategy is to acquire buildings in desirable neighborhoods and exceed our tenants expectations with quality renovations, and responsive maintenance teams.

The Role - Marketing Specialist

The primary responsibility of this job is to engage with apartment owners through various marketing channels. The primary methods are direct mail, text message and email. You need to be able to create compelling content that motivates apartment owners to call Good Wolf Properties to discuss an offer.

Responsibilities

- Increase inbound lead generation from property owners looking to sell.
- Build relationships with prospective clients and collect and record worthwhile information
- Create compelling content for digital and print platforms
- Create and conduct email/text campaigns, and develop prospects and leads.

Qualifications

- Bachelor's degree in Marketing or related field
- 5+ years working in a Property Acquisition marketing role
- Proven experience in marketing, with expertise in copywriting and content marketing
- Experience working with CRM systems such as Hubspot or Salesforce a plus.

What We Can Offer You

- Full-time or part-time hours
- Salary range \$53,000 - \$57,000
- Competitive benefits
- Opportunity to wear different hats. GWP is a start-up and you will be involved in many aspects of the business.